## **Art - Photography/Digital Imaging Emphasis, BA/BS**

## **BA/BS Art Program Learning Outcomes:**

At the successful conclusion of this program, students will be able to:

- 1. Produce a body of work (portfolio) suitable for seeking opportunities in art and design.
- 2. Solve complex problems related to the conceptual process of creating art.
- 3. Express artistic concepts and intent using visual, oral, and written communication.
- 4. Evaluate artistic work using visual language to explain basic design principles and concepts.
- 5. Employ principles of visual analysis and visual literacy to appraise the composition and socio-historical context of art works.