

Communication Studies - Professional Communication Emphasis, BS

Program Description

Communication Studies majors learn human interactions and skills including: public speaking, academic writing, relationship maintenance and ethical strategies. This scholarship results in an environment in which lifelong learners thrive. We offer 5 different degree emphases, and a degree completion program. Come learn alongside our award-winning faculty as we prepare you to enter the workforce upon graduation. Utah Tech University Communication Studies graduates are skilled, knowledgeable, and prepared to create their own path for success. Join us in our pursuit to understand how human interaction affects the world we live in today.

Admission Requirements

Students must be admitted to Utah Tech University including submitting previous college transcripts to the Registrar's Office before they will be considered for admission to the Communication Studies program. Departmental approval is required prior to formally declaring communication as a major. Students are admitted to the Communication Studies baccalaureate program upon completion of the following admission requirements:

1. Cumulative GPA of 2.0 (C) or higher
2. Completion of a Communication Studies Program admission application
3. Consultation with a Communication Studies Advisor

Students may self-declare "pre-Communication Studies" (BS-CMST-P) as their major before completing the consultation with a Communication Advisor.

Advisement

Students will consult with the Communication Department advisor who will review the student's current academic status, explain degree requirements, and assist in creating a degree completion plan. Students must submit a program admission application with their advisor to declare a major. Upon nearing degree completion, the student must again meet with the advisor to go over the graduation checklist and sign the graduation audit. Advisors provide an important resource in helping to stay on track toward academic goals throughout the Communication course of study.

Academic Requirements

To remain in the Communication baccalaureate program, students must maintain an overall GPA of 2.0 (C) or better. Students are also required to achieve not less than a C in each lower- and upper-division core communication class. If a student does not achieve this level in any core class, s/he will be required to take it again until the standard is met.

Degree Completion Program

Students must have junior (60+ credits) or senior status prior to program admission.

Utah Tech General Education Requirements

All Utah Tech General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to Utah Tech's minimum General Education standards in American Institutions, English, and Mathematics.

General Education Core Requirements (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)

Code	Title	Hours
English		3-7
Mathematics		3-5
American Institutions		3-6
Life Sciences		3-10
Physical Sciences		3-5
Fine Arts		3

Literature/Humanities	3
Social & Behavioral Sciences	3

PROFESSIONAL COMMUNICATION Core Requirements

Code	Title	Hours
COMM 1010	Elements of Effective Communication	3
COMM 1270	Critical Thinking and Communicating (SS)	3
COMM 2060	Communication Theory (SS, GC)	3
COMM 2110	Interpersonal Communication (SS, GC)	3
COMM 3020	Communication Research	3
COMM 3190	Intercultural Communication (SS, GC)	3
COMM 3250	Professional Communication: Writing, Design, and Presentations	3
COMM 3400	Gender Communication	3
COMM 3510	Ethics in Communication	3
COMM 4050	Leadership and High Performance Teams	3
COMM 4980	Senior Seminar (Capstone)	3

PROFESSIONAL COMMUNICATION Emphasis Requirements

Code	Title	Hours
COMM 3350	Professional Relationship Development	3
COMM 3460	Critical and Rhetorical Analysis	3
COMM 3850	Organizational Communication and System Dynamics	3
COMM 4010	Persuasion	3
COMM 4500	Communication and Conflict	3
MDIA 3450	Social Media Campaigns	3
MDIA 3550	Intermediate Media Tools	3
MDIA 4580	Advanced Public Relations	3
Choose one:		
COMM 4900R	Communication Internship	3
COMM 4890R	Directed Study	3
any other upper division COMM course		3

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at Utah Tech for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.

Degree Completion Program - Students must have junior (60+ credits) or senior status prior to program admission.

Graduation Plan

The Bachelor of Science in Communication Studies - Professional Communication Emphasis is a degree completion program. The actual course schedule may differ and is determined annually. Please contact the Communication Studies advisor for more information.

3rd Year

Fall Semester	Hours Spring Semester	Hours Summer Semester	Hours
COMM 1010	3 COMM 3510	3 COMM 3460	3
COMM 1270	3 COMM 3250	3 COMM 3850	3
COMM 2060	3 COMM 3350	3 COMM 4900R	3

COMM 2110	3 MDIA 3550	3 MDIA 4580	3
	12	12	12
4th Year			
Fall Semester	Hours Spring Semester	Hours	
COMM 3020	3 COMM 3190	3	
COMM 4010	3 COMM 3400	3	
COMM 4500	3 COMM 4050	3	
MDIA 3450	3 COMM 4980	3	
	12	12	
Total Hours 60			

* COMM 4900R, COMM 4890, or the upper-division COMM course can be taken in the semester of your choice.

BS Communication Studies Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Write about and apply the tenets of communication theories, concepts, models, and perspectives that span the breath of the discipline.
2. Evaluate effective and appropriate written and oral communication in interpersonal, intercultural, organizational, public, and online contexts.
3. Implement critical thinking and reasoning in relational, mediated and cultural interactions to promote and improve communication effectiveness.
4. Differentiate methods of communication research by critiquing existing scholarly research and producing individual scholarly writings.
5. Generate communication activities that prioritize social responsibility and ethical awareness in a variety of contexts.