

Multimedia Journalism Certificate

Multimedia Journalism Certificate Requirements

16-18 credits

Code	Title	Hours
Certificate Requirements		
Required courses:		
MDIA 1130	Introduction to Media Writing	3
MDIA 1550	Introduction to Media Tools	3
MDIA 2210R or MDIA 3210R	Journalism Practicum I Journalism Practicum II	1-3
Complete three (3) of the following:		
MDIA 1380 & MDIA 1385	Introduction to Video Production and Introduction to Video Production Lab	3
MDIA 3530	Photojournalism	3
MDIA 3610	Copy Editing	3
MDIA 4640	Advanced Media Writing	3
MDIA 4680	Multimedia Journalism	3

Completion Requirements:

1. Grade C- or higher in each Discipline Core Requirement and Discipline Elective Requirement course.
2. GPA 2.5 or higher Discipline Core Requirement and Discipline Elective Requirement courses.

Multimedia Journalism Certificate Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Implement journalism ethical standards in the production of news content.
2. Implement news standards of production value to produce the most effective news messages.