

Tech Innovation and Entrepreneurship Certificate

Tech Innovation and Entrepreneurship Certificate Requirements

12 credits

Code	Title	Hours
MGMT 2600	Entrepreneurship 1	3
SE 3500	Tech Entrepreneurship	3
SE 3550	Online Marketing and SEO (ALCS)	3
SE 4910R	Special Topics in Applied Technology	3
Total Hours		12

Completion Requirements:

1. Cumulative GPA 2.0 or higher.
2. Grade C or higher in each course.

Tech Innovation and Entrepreneurship Certificate Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Evaluate market fit and technical feasibility for new technical products and services.
2. Weigh and apply ethical, legal, and social responsibilities in all aspects of practice.
3. Construct effective solutions in teams to accomplish a common goal.
4. Author effective visual, oral, and written communication to advocate for business proposals and strategies.