

English - Professional and Technical Writing Emphasis, BA/BS

Program Description

The Professional and Technical Writing program at Utah Tech University prepares students for careers in technical, scientific, medical, legal, and business writing environments. Courses introduce students to the procedures and practices that professional writers and editors use regularly, including grant writing, freelance writing, interactive media development, magazine production, technical editing, and document design. To further enhance their understanding of language and verbal communication, students in our program investigate areas such as composition theory, visual rhetoric, and the history of rhetoric.

Program Curriculum

120 credits

Utah Tech General Education Requirements

All Utah Tech General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to Utah Tech's minimum General Education standards in American Institutions, English, and Mathematics.

General Education Core Requirements (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)

Code	Title	Hours
English		3-7
Mathematics		3-5
American Institutions		3-6
Life Sciences		3-10
Physical Sciences		3-5
Fine Arts		3
Literature/Humanities		3
Social & Behavioral Sciences		3
Exploration		3-5

Code	Title	Hours
Bachelor of Arts: Foreign Language Requirement		3-16

Complete one of the following:

- Complete 16 credits in a single foreign language, through earned credit (grade C or higher), credit by examination, or vertical credit from the courses listed on the GE Foreign Language Requirement page ¹
- Complete a 2020 or higher foreign language course (grade C or higher)
- Complete a 3060 foreign language course listed below (grade C or higher)
- Receive 16 transfer credits for GEFL 1000 (8) and GEFL 2000 (8) in a single foreign language (grade C or higher)

OR

Complete a 1010 course listed below in a second foreign language (grade C or higher) AND one of the following:

1. In a language not taught at Utah Tech, receive 12 FLATS exam credits for FLAT 1000 (8) and FLAT 2000 (4)
or
2. In a language not taught at Utah Tech, receive 12 transfer credits articulated as GEFL 1000 (8) and GEFL 2000 (4) (all grade C or higher)

OR

Available only to students who are nonnative English speakers, complete one of the following:

- Complete 16 credits of ESL courses listed below (grade B or higher)
- Complete ESL 2750 or ESL 2760 (grade B or higher).

- Submit one of the following test scores required for unconditional Utah Tech admission: TOEFL (61 iBT, 173 CBT, or 500 PBT); or Michigan (70); or USU-IELE equivalent score. Other tests may be accepted for admission to Utah Tech but will not fulfill this requirement. Official scores must be submitted to the Registrar's Office.

Total Hours**3-16**

¹ General Education Foreign Language Classes may be found on the General Education page. (catalog.utahtech.edu/programs/generaleducation/#gerequisitestext)

English Core Requirements

Code	Title	Hours
ENGL 1410	Elements of Grammar	3
ENGL 2600	Critical Introduction to Literature (HU, GC)	3
ENGL 3030	Advanced College Writing	3
ENGL 3220	Multicultural Literature in the United States	3
ENGL 3810	History and Structure of the English Language	3
ENGL 4700	Senior Capstone (ALUR)	3
ENGL 2400	American Lit Before 1865 (HU, GC)	3
or ENGL 2410	American Lit After 1865 (HU, GC)	
or ENGL 2500	British Literature Before 1800 (HU, GC)	
or ENGL 2510	British Literature After 1800 (HU, GC)	

Professional & Technical Writing Emphasis Requirements

Code	Title	Hours
ENGL 2100	Technical Writing (ALCS)	3
ENGL 3120	Document Design	3
ENGL 3130	Grant and Proposal Writing (ALCS)	3
ENGL 3180	Writing for Interactive Media	3
ENGL 3450	Methods and Research in Professional and Technical Writing	3
ENGL 3720	Editing	3
Complete two of the following courses:		
ENGL 3345	Topics in Professional & Technical Writing: 3345 may be repeated to satisfy this two-course requirement	3
ENGL 3350	Digital Journal Production, Route 7 Review additional credits for elective credit only	3
ENGL 3351	Only 3 credits of 3351 can be used to satisfy emphasis requirements; additional credits for elective credit only	3
ENGL 3360	Writing for Online Markets	3

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at Utah Tech for institutional residency.
4. Cumulative GPA 2.0 or higher.
5. Grade C or higher in each English Core and Emphasis Requirement course.

Graduation Plan**1st Year**

Fall Semester	Hours Spring Semester	Hours
ENGL 1010	3 ENGL 1410	3
First Year Recommended Elective	2 ENGL 2010	3
ENGL 2400, 2410, 2500, or 2510	3 Foreign Language (Beginning II)	4

Elective(s)	4 General Education (Fine Arts) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
Foreign Language (Beginning I)	4 General Education (Mathematics) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
16		16

2nd Year

Fall Semester	Hours Spring Semester	Hours
ENGL 2100	3 ENGL 3030	3
ENGL 2600	3 ENGL 3120	3
Foreign Language (Intermediate I)	4 ENGL 3130	3
General Education (American Institutions) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3 Foreign Language (Intermediate II)	4
General Education (Life Sciences) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3 General Elective	3
16		16

3rd Year

Fall Semester	Hours Spring Semester	Hours
ENGL 3180	3 ENGL 3340-60 (Choose one)	3
ENGL 3220	3 General Education (Social & Behavioral Sciences) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
ENGL 3450	3 Upper Division Elective	3
ENGL 3810	3 General Elective	3
General Education (Physical Sciences) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3 General Elective	3
15		15

4th Year

Fall Semester	Hours Spring Semester	Hours
ENGL 3720	3 ENGL 4700	3
ENGL 3340-60 (Choose one)	3 Upper Division Elective	3
Upper Division Elective	3 General Elective	3
General Elective	3 General Elective	3
General Elective	1	
13		12

Total Hours 119**BA/BS English Program Learning Outcomes**

At the successful conclusion of this program, students will be able to:

1. Apply critical terms, theoretical concepts, and interpretative strategies in the study of the English language with its written and visual texts.
2. Identify and examine the ideologies and core cultural beliefs present in multiple genres, forms, and modes.
3. Analyze and evaluate texts, apply research methods, and produce scholarly, technical, and/or creative writing through varying collaborative activities.

4. Conduct advanced research and produce scholarly, technical, and/or creative writing for potential publication or formal presentation that exhibits sound rhetorical structure and source integration.
5. Prepare for employment by developing and demonstrating skills in critical thinking and sophistication in scholarly, technical, and/or creative writing.