

# Integrated Studies - Communication Studies Emphasis, BA/BS

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## Communication Studies Emphasis Requirements

### 24 credits

Code	Title	Hours
COMM 1010	Elements of Effective Communication	3
COMM 1020	Public Speaking	3
COMM 1270	Critical Thinking and Communicating (SS)	3
COMM 2110	Interpersonal Communication (SS, GC)	3
Complete 12 credits from the following (9 credits must be upper-division):		
COMM 2060	Communication Theory (SS, GC)	
COMM 2120	Small Group Communication	
COMM 3010	Nonverbal Communication	
COMM 3020	Communication Research	
COMM 3120	Family Communication	
COMM 3130	Rhetoric and Public Communication	
COMM 3150	The Dark Side of Interpersonal Relationships	
COMM 3190	Intercultural Communication (SS, GC)	
COMM 3230	Health Communication	
COMM 3330	Negotiations and Bargaining	
COMM 3350	Professional Relationship Development	
COMM 3400	Gender Communication	
COMM 3460	Critical and Rhetorical Analysis	
COMM 3510	Ethics in Communication	
COMM 3850	Organizational Communication and System Dynamics	
COMM 4010	Persuasion	
COMM 4050	Leadership and High Performance Teams	
COMM 4490	Communication and Contemporary Public Issues	
COMM 4500	Communication and Conflict	
MDIA 3450	Social Media Campaigns	
MDIA 4580	Advanced Public Relations	

### Notes:

1. Students must select and complete two emphases and Core Requirements.
2. Grade C or higher in each Emphasis Area course required.