

Integrated Studies - Digital Media Emphasis, BA/BS

DIGITAL Media Emphasis Requirements

24 credits

| Code | Title | Hours |
|---|--|-------|
| MDIA 1130 | Introduction to Media Writing | 3 |
| MDIA 3060 | Media Analysis and Critique | 3 |
| Complete 15 credits from the following (12 credits must be upper-division and no more than 6 credits of practicum total): | | |
| MDIA 1550 or MDIA 2010 | Introduction to Media Tools Media and Pop Culture (SS, GC) | 3 |
| MDIA 1380 & MDIA 1385 | Introduction to Video Production and Introduction to Video Production Lab | 3 |
| MDIA 1560 | Introduction to Audio Production | 3 |
| MDIA 2210R | Journalism Practicum I | 1-3 |
| MDIA 2300 | Introduction to Public Relations | 3 |
| MDIA 2340R | Public Relations Practicum I | 1-3 |
| MDIA 2370R | Live Media Practicum I | 1-3 |
| MDIA 2380R | Radio Practicum I | 1-3 |
| MDIA 2390R | Video Practicum I | 1-3 |
| MDIA 2630 | Script Writing and Planning | 3 |
| MDIA 3210R | Journalism Practicum II | 1-3 |
| MDIA 3370R | Live Media Practicum II | 1-3 |
| MDIA 3380R | Radio Practicum II | 1-3 |
| MDIA 3390R | Video Practicum II | 1-3 |
| MDIA 3410 | Gender, Race and Class in Media | 3 |
| MDIA 3450 | Social Media Campaigns | 3 |
| MDIA 3530 | Photojournalism | 3 |
| MDIA 3550 | Intermediate Media Tools | 3 |
| MDIA 4440R | Public Relations Practicum II (ALPP) | 1-3 |
| MDIA 4550 | Advanced Media Tools | 3 |
| MDIA 4790 | Advanced Audio Production | 3 |
| MDIA 3480 | Social Media Production | 3 |
| MDIA 3610 | Copy Editing | 3 |
| MDIA 3750 & MDIA 3755 | Advanced Streaming Production and Advanced Streaming Production Lab | 3 |
| MDIA 4360 | Media Ethics and Law | 3 |
| MDIA 4580 | Advanced Public Relations | 3 |
| MDIA 4640 | Advanced Media Writing | 3 |
| MDIA 4680 | Multimedia Journalism | 3 |
| MDIA 4990R | Seminar in Media Studies | 3 |

Notes:

1. Students must select and complete two emphases and Core Requirements.
2. Grade C or higher in each Emphasis Area course required.