

# Integrated Studies - Web Design and Development Emphasis, BA/BS

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## Web Design & Development Emphasis Requirements

30 credits

Code	Title	Hours
<b>Emphasis Requirements</b>		
CS 1400	Fundamentals of Programming	3
DES 1300	Design I	3
DES 2100	Design Thinking	3
DES 2710	Typography I	3
SE 1400	Web Design Fundamentals (ALCS)	3
SE 3450	User Experience Design	3
Complete 12 credits from the following		
DES 3300	Motion Graphics I	3
IXD 3500	Interface Design	3
MKTG 3010	Marketing Principles (ALPP)	3
SE 3500	Tech Entrepreneurship	3
SE 3550	Online Marketing and SEO (ALCS)	3

### Notes:

1. Students may only apply one Computing and Design Emphasis to an Integrated Studies degree.
2. Students must select and complete two emphases and Core Requirements.
3. Grade C or higher in each Emphasis Area course required.