

# Enterprise Management, Bachelor of Applied Science (BAS)

---

## Bachelor of Applied Science in Enterprise Management Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Evaluate real world business situations related to the core business functions of accounting, economics, finance, qualitative analysis, information systems, international business, legal and social environments, marketing & management.
2. Analyze real world business situations by identifying relevant business issues, performing appropriate quantitative and qualitative data analysis and synthesis, formulating viable courses of action.
3. Create and deliver professional quality oral presentations.
4. Produce professional quality written work products.
5. Define personal career goals and prepare for selected career(s) by experiencing professional applications in the curriculum and developing increased networks.
6. Pass at least one industry certification that relates to the student's career path.