

Entrepreneurship Certificate

Entrepreneurship Certificate Core Requirements

10 credits

Code	Title	Hours
MGMT 2600	Entrepreneurship 1	3
MGMT 2640	Small Business Management	3
MGMT 2990R	Seminar in Entrepreneurship	1

Entrepreneurship Elective Requirements

Code	Title	Hours
Complete three (3) credits from the following:		
MGMT 4640	Entrepreneurship Practicum	3
FIN 4180	Entrepreneurial Finance (Prerequisites: FIN 3150, ACCT 2010, ISA 2010, MATH 1010, STAT 2040, and ECON 2010)	3
MKTG 4200	Entrepreneurial Marketing (Prerequisite: MKTG 3010)	3
DES 2100	Design Thinking	3
SE 3500	Tech Entrepreneurship	3
FILM 3000	Business of Film	3

Completion Requirements

1. Grade C- or higher in each Discipline Core Requirement and Discipline Elective Requirement course.
2. GPA 2.5 or higher Discipline Core Requirement and Discipline Elective Requirement courses.

Entrepreneurship Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Devise original business ideas in response to perceived customer problems.
2. Create novel approaches to perceived entrepreneurial opportunities.
3. Evaluate and defend proposed business models with analytical rigor.
4. Design product/service solutions that fit with market needs and wants.
5. Develop persuasive and succinct presentations to pitch to potential investors and customers.