## **General Technology - Business Emphasis, AAS**

## AAS General Technology Business Emphasis Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

- 1. Demonstrate technical specialty competencies by completing an articulated 900 hour ATC program.
- 2. Create an original business plan which incorporates business and technical knowledge.
- 3. Develop persuasive and succinct presentations to pitch to potential investors and customers.