

# Hotel and Resort Management, BS

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## **BS Hotel and Resort Management Program Learning Outcomes**

At the successful conclusion of this program, students will be able to:

1. Evaluate real world business situations related to the core business functions of accounting, economics, finance, qualitative analysis, information systems, international business, legal and social environments, marketing & management.
2. Analyze real world business situations by identifying relevant business issues, performing appropriate quantitative and qualitative data analysis and synthesis, formulating viable courses of action.
3. Create and deliver professional quality oral presentations and written work products.
4. Analyze real world business situations by identifying relevant ethical issues, evaluating and synthesizing information, and formulating ethical courses of action.
5. Create guest experiences by using professional service management and leadership strategies in a hospitality business environment.
6. Demonstrate appropriate behavior and communication in interpersonal interactions with stakeholders in a hospitality business environment.