# Management, BS

## Program Description

The Management degree at Utah Tech University prepares students to be effective leaders and managers in today's business world. The active learning curriculum imparts practical, real-world skills and empowers students to succeed in diverse managerial roles. A Bachelor's in Management is also an excellent choice for students wishing to pursue a graduate degree in business.

## Program Curriculum

### 120 credits

### Utah Tech General Education Requirements

All Utah Tech General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to Utah Tech's minimum General Education standards in American Institutions, English, and Mathematics.

General Education Core Requirements (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)

| Code | Title | Hours |
| --- | --- | --- |
| English | | 3-7 |
| Mathematics | | 3-5 |
| American Institutions | | 3-6 |
| Life Sciences | | 3-10 |
| Physical Sciences | | 3-5 |
| Fine Arts | | 3 |
| Literature/Humanities | | 3 |
| Social & Behavioral Sciences | | 3 |

## Business Core Requirements

| Code | Title | Hours |
| --- | --- | --- |
| ACCT 2010 | Principles of Accounting I | 3 |
| ECON 2010 | Micro Economics (SS, GC) | 3 |
| FIN 2010 | Introduction to Finance | 3 |
| ISA 2010 | Introduction to Business Data Analytics | 3 |
| ISA 2050 | Management Information Systems | 3 |
| MGMT 3050 | Business Law I: Law in the Commercial Environment | 3 |
| MGMT 3400 | Management & Organizations | 3 |
| MGMT 3600 | Operations and Supply Chain Management (ALPP) | 3 |
| ENGL 3010 | Professional Writing and Business Ethics | 3 |
| MKTG 3010 | Marketing Principles (ALPP) | 3 |
| STAT 2040 | Business Statistics | 3 |

## Management Core Requirements

| Code | Title | Hours |
| --- | --- | --- |
| BUS 3000 | Intermediate Career Strategies | 1 |
| ECON 2020 | Macro Economics (SS, GC) | 3 |
| MATH 1100 | Business Calculus (MA) | 3 |
| or MATH 1210 | Calculus I (MA) | |
| or MGMT 4040 | Quantitative Decision Analysis | |
| MGMT 2600 | Entrepreneurship 1 | 3 |
| MGMT 2990R | Seminar in Entrepreneurship | 1 |

| MGMT 3300 | Human Resource Management | 3 |
| MGMT 3700 | Organizational Behavior | 3 |
| MGMT 4800 | Strategic Management (ALPP) | 3 |
| Innovation and Entrepreneurship Depth Elective: Choose one of the following: | | |
| MGMT 2640 | Small Business Management | 3 |
| MGMT 3640 | Entrepreneurship 2 | 3 |
| MGMT 4640 | Entrepreneurship Practicum | 3 |
| MKTG 4200 | Entrepreneurial Marketing | 3 |
| FIN 4180 | Entrepreneurial Finance | 3 |
| SE 3500 | Tech Entrepreneurship | 3 |
| Analytics Depth Elective: Choose one of the following: | | |
| ISA 3020 | SQL & Python for Analytics | 3 |
| ISA 4070 | Data Visualization and Storytelling | 3 |
| ISA 4450 | Project Management | 3 |
| FIN 4380 | Financial Modeling and Decision Making | 3 |

## Other MANAGEMENT Electives

Complete 9 credits from the courses listed below, at least 3 credits must be upper-division (3000-5000 level). A course may only be used to fulfill one program requirement.

- Any MGMT course
- Any upper-division ACCT, FIN, ECON, ISA, HOSP or MKTG course (except for ACCT 3001, FIN 3001, ISA 3001)
- BUS 1370
- HOSP 1010
- DES 2100
- SE 3500
- MKTG 1530R

## Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least **40 upper-division credits** (3000 and above).
3. Complete at least 30 upper-division credits at Utah Tech for institutional residency.
4. Maximum 12 upper-division transfer credits may fulfill Utah Tech Business program requirements.
5. Cumulative GPA 2.0 or higher.
6. Minimum C- grade and 2.5 GPA in Business Core Requirements, Management Core Requirements, and Management Elective Requirements.

## Graduation Plan

**1st Year**

| Fall Semester | Hours | Spring Semester | Hours |
|---|---|---|---|
| SSC 1010 | 2 | ACCT 2010 | 3 |
| ECON 2010 | 3 | ISA 2010 | 3 |
| MGMT 2990R | 1 | MGMT 2600 | 3 |
| ENGL 1010 | 3 | ENGL 2010 | 3 |
| General Education (American Institutions) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext) | 3 | General Education (Life Sciences) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext) | 3 |
| General Education (Mathematics) recommended: Math 1050 or Math 1040 (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext) | 3 | | |
| | **15** | | **15** |

**2nd Year**

| Fall Semester | Hours | Spring Semester | Hours |
|---|---|---|---|
| ECON 2020 | 3 | BUS 3000 | 1 |
| FIN 2010 | 3 | MGMT 3400 | 3 |
| ISA 2050 | 3 | STAT 2040 | 3 |
| General Education (Literature/Humanities) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext) | 3 | General Education (Fine Arts) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext) | 3 |
| General Elective | 3 | General Education (Physical Sciences) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext) | 3 |
| | | General Elective | 3 |
| | **15** | | **16** |

**3rd Year**

| Fall Semester | Hours | Spring Semester | Hours |
|---|---|---|---|
| MGMT 3300 | 3 | MATH 1100 (or MATH 1210 or MGMT 4040) | 3 |
| ENGL 3010 | 3 | MGMT 3050 | 3 |
| MGMT 3600 | 3 | MGMT 3700 | 3 |
| MKTG 3010 | 3 | Innovation and Entrepreneurship Elective (MGMT 2640, MGMT 3640, MGMT 4640, MKTG 4200, FIN 4180, or SE 3500) | 3 |
| Management Elective | 3 | General Elective | 3 |
| | **15** | | **15** |

**4th Year**

| Fall Semester | Hours | Spring Semester | Hours |
|---|---|---|---|
| Analytics Elective (ISA 3020, ISA 4070, ISA 4450, or FIN 4380) | 3 | MGMT 4800 | 3 |
| Management Elective (Upper-Division) | 3 | Management Elective (Upper-Division) | 3 |
| Management Elective | 3 | Management Elective | 3 |
| General Elective | 3 | General Elective | 3 |
| General Elective | 3 | General Elective | 3 |
| | **15** | | **15** |

**Total Hours 121**

## BS Management Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Evaluate real-world business situations related to the core business functions of accounting, economics, finance, qualitative analysis, information systems, international business, legal and social environments, marketing and management.
2. Analyze real-world business situations by identifying relevant business issues, performing appropriate quantitative and qualitative data analysis and synthesis, formulating viable courses of action.
3. Create and deliver professional quality oral presentations and written work products.
4. Analyze real world business situations by identifying relevant ethical issues, evaluating and synthesizing information, and formulating ethical courses of action.
5. Conduct a meaningful, personal career search and prepare for advancing their career goals by the end of their Junior year.
6. Complete at least one industry or academic certificate or approved internship that relates to their career paths.