Management, BS

Program Description

The Management degree at Utah Tech University prepares students to be effective leaders and managers in today's business world. The active learning curriculum imparts practical, real-world skills and empowers students to succeed in diverse managerial roles. A Bachelor's in Management is also an excellent choice for students wishing to pursue a graduate degree in business.

Program Curriculum

120 credits

Utah Tech General Education Requirements

All Utah Tech General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to Utah Tech's minimum General Education standards in American Institutions, English, and Mathematics.

General Education Core Requirements (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)

Code	Title	Hours
English		3-7
Mathematics		3-5
American Institutions		3-6
Life Sciences		3-10
Physical Sciences		3-5
Fine Arts		3
Literature/Humanities		3
Social & Behavioral Sciences		3

Business Core Requirements

Code	Title	Hours
ACCT 2010	Principles of Accounting I	3
ECON 2010	Micro Economics (SS, GC)	3
FIN 2010	Introduction to Finance	3
ISA 2010	Introduction to Business Data Analytics	3
ISA 2050	Management Information Systems	3
MGMT 3050	Business Law I: Law in the Commercial Environment	3
MGMT 3400	Management & Organizations	3
MGMT 3600	Operations and Supply Chain Management (ALPP)	3
ENGL 3010	Professional Writing and Business Ethics	3
MKTG 3010	Marketing Principles (ALPP)	3
STAT 2040	Business Statistics	3

Management Core Requirements

Code	Title	Hours
BUS 3000	Intermediate Career Strategies	1
ECON 2020	Macro Economics (SS, GC)	3
MATH 1100	Business Calculus (MA)	3
or MATH 1210	Calculus I (MA)	
or MGMT 4040	Quantitative Decision Analysis	
MGMT 2600	Entrepreneurship 1	3
MGMT 2990R	Seminar in Entrepreneurship	1

MGMT 3300	Human Resource Management	3
MGMT 3700	Organizational Behavior	3
MGMT 4800	Strategic Management (ALPP)	3
Innovation and Entrepreneurship Depth Elective: Choose one of the following:		
MGMT 2640	Small Business Management	3
MGMT 3640	Entrepreneurship 2	3
MGMT 4640	Entrepreneurship Practicum	3
MKTG 4200	Entrepreneurial Marketing	3
FIN 4180	Entrepreneurial Finance	3
SE 3500	Tech Entrepreneurship	3
Analytics Depth Elective: Choose one of the following:		
ISA 3020	SQL & Python for Analytics	3
ISA 4070	Data Visualization and Storytelling	3
ISA 4450	Project Management	3
FIN 4380	Financial Modeling and Decision Making	3

Other MANAGEMENT Electives

Complete 9 credits from the courses listed below, at least 3 credits must be upper-division (3000-5000 level). A course may only be used to fulfill one program requirement.

- Any MGMT course
- Any upper-division ACCT, FIN, ECON, ISA, HOSP or MKTG course (except for ACCT 3001, FIN 3001, ISA 3001)
- BUS 1370
- HOSP 1010
- DES 2100
- SE 3500
- MKTG 1530R

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least **40 upper-division credits** (3000 and above).
3. Complete at least 30 upper-division credits at Utah Tech for institutional residency.
4. Maximum 12 upper-division transfer credits may fulfill Utah Tech Business program requirements.
5. Cumulative GPA 2.0 or higher.
6. Minimum C- grade and 2.5 GPA in Business Core Requirements, Management Core Requirements, and Management Elective Requirements.