Management & Marketing Department

Management & Marketing Degrees, Minors and Certificates

Programs

Bachelor's Degrees

- Bachelor of Applied Science in Enterprise Management (BAS) (catalog.utahtech.edu/programs/management-marketing/enterprise-management-bas/)
- Bachelor of Science in Hotel and Resort Management (catalog.utahtech.edu/programs/management-marketing/hotel-resort-management-bs/)
- Bachelor of Science in Management (catalog.utahtech.edu/programs/management-marketing/management-bs/) †
- Bachelor of Arts/Science in Integrated Studies - Management Emphasis BA/BS (catalog.utahtech.edu/programs/interdisciplinary-arts-and-sciences/integrated-studies-management-ba-bs/) ‡
- Bachelor of Arts/Science in Integrated Studies - Marketing Emphasis BA/BS (catalog.utahtech.edu/programs/interdisciplinary-arts-and-sciences/integrated-studies-marketing-ba-bs/) ‡
- Bachelor of Arts/Science in Marketing (catalog.utahtech.edu/programs/management-marketing/marketing-ba-bs/) •

Associate's Degrees

- Associate of Applied Science in Hotel and Resort Operations (catalog.utahtech.edu/programs/management-marketing/hotel-resort-operations-aas/)
- Associate of Science in Hotel and Resort Operations (catalog.utahtech.edu/programs/management-marketing/hotel-resort-operations-as/)
- Associate of Science in Management (catalog.utahtech.edu/programs/management-marketing/management-as/)
- Associate of Applied Science in General Technology - Business Emphasis (catalog.utahtech.edu/programs/management-marketing/general-technology-business-aas/) ‡

Minors

- Economics (catalog.utahtech.edu/programs/management-marketing/economics-minor/)
- Management (catalog.utahtech.edu/programs/management-marketing/management-minor/)
- Marketing (catalog.utahtech.edu/programs/management-marketing/marketing-minor/)

Certificates

- Entrepreneurship (catalog.utahtech.edu/programs/management-marketing/entrepreneurship-certificate/) •
- Marketing (catalog.utahtech.edu/programs/management-marketing/marketing-certificate/) •
- Retail Management (catalog.utahtech.edu/programs/management-marketing/retail-management-certificate/) •
- Supply Chain Management (catalog.utahtech.edu/programs/management-marketing/supply-chain-management-certificate/) •

†   Accredited by the Accreditation Council for Business Schools and Programs (ACBSP)
‡   Not accredited by the Accreditation Council for Business Schools and Programs (ACBSP)
•   In accreditation candidacy with the Accreditation Council for Business Schools and Programs (ACBSP)

Click here for the Management & Marketing Website (https://business.utahtech.edu/) (following this link will take you out of the University Catalog).