

Marketing, BA/BS

Graduation Plan

1st Year

Fall Semester	Hours Spring Semester	Hours
SSC 1010	2 ACCT 2010	3
ECON 2010	3 ISA 2010	3
ENGL 1010	3 ENGL 2010	3
General Education (Mathematics) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3 General Education (American Institutions) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
General Elective	4 General Elective	3
	15	15

2nd Year

Fall Semester	Hours Spring Semester	Hours
MKTG 3010	3 STAT 2040	3
ISA 2050	3 General Education (Fine Arts) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
BUS 3000	1 General Education (Literature/Humanities) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
General Education (Physical Sciences) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3 General Education (Life Sciences) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
General Elective	3 General Elective	3
General Elective	2	
	15	15

3rd Year

Fall Semester	Hours Spring Semester	Hours
MKTG 3450	3 FIN 2010	3
MKTG 3500	3 MKTG 4200	3
MGMT 3050	3 MKTG 4500	3
MGMT 3400	3 MGMT 3600	3
General Elective	3 Marketing Program Elective	3
	15	15

4th Year

Fall Semester	Hours Spring Semester	Hours
ENGL 3010	3 MKTG 4800	3
MKTG 4100	3 Marketing Program Elective	3
Marketing Program Elective	3 Marketing Program Elective	3
Marketing Program Elective	3 General Elective	3
General Elective	3 General Elective	3
	15	15

Total Hours 120