

Retail Management Certificate

Retail Management Certificate Requirements

30 credits

Code	Title	Hours
ACCT 2010	Financial Accounting	3
BUS 1370	Human Relations	3
ISA 2010	Proficiency in Excel & SQL	3
COMM 1020	Public Speaking	3
or COMM 2110	Interpersonal Communication (SS, GC)	
ENGL 1010	Introduction to Writing (EN)	3-4
or ENGL 1010D	Introduction to Writing (EN)	
or ENGL 2010	Interm Writing Selected Topics: (EN)	
MATH 1010	Intermediate Algebra (Or Higher)	3-4
MGMT 3300	Human Resource Management	3
MGMT 3400	Management & Organizations	3
or MGMT 2640	Small Business Management	
MKTG 3010	Marketing Principles (ALPP)	3
MKTG 3900	Retail Management (ALPP)	3
Total Hours		30-32

Completion Requirements

1. Minimum C- grade in all other Retail Management Requirement courses.

Retail Management Certificate Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Apply the foundational tools of writing, speaking, math, and computer literacy to retail business situations.
2. Develop basic human relations, marketing, accounting, and management knowledge and skills and apply them to retail business.
3. Understand the functional responsibilities, processes, and leadership abilities that result in building and maintaining a successful retail business.